

Public Information and Education Plan (PIE)

Paris, TN

MCM: Public Education, Outreach, and Involvement Requirements

City-Wide Activities	Stormwater Information Booth and educational materials at World's Biggest Fish Fry	Marking storm drains	TAB	Stormwater tips on utility bills once a year	Preserve Paris Clean Sweep Days		Email Blast to Engineer/Developers	TEC TN Annual Tree Giveaway	Municipal employee training every 5 years	TNSA Northwest TN	Paris BPU Distributes pamphlets at each new restaurant	Stormwater webpage	Distribute Herbicide/pesticide/fertilizer pamphlet during Hot Spot Inspection	Distribute Oil/maintenance pamphlet during Hot Spot Inspection	Distribute Restaurant/Food Service pamphlet during Hot Spot Inspection
MS4s shall promote public awareness of the impacts of general housekeeping activities on water quality	X	X	X	X								X			X
MS4s shall promote the importance of maintenance activities by home owner associations and other operators of permanent BMPs.												X			
MS4s shall promote local engineering and development community awareness of the stormwater ordinances, regulations, and guidance materials related to long-term water quality impacts.			X	X			X					X			
MS4s shall promote public and professional chemical applicators awareness on the proper storage, use, and disposal of pesticides, herbicides, and fertilizers.			X	X					X			X	X		
MS4s shall promote public and professional chemical applicators awareness on the proper storage, use, and disposal of oil and other automotive-related fluids.			X	X					X			X		X	
MS4s shall promote public and municipal employees awareness on the procedures for identifying and reporting illicit connections/discharges, sanitary sewer seepage, spills, etc.	X		X	X					X			X	X	X	
MS4s shall promote local engineering, development, and construction community awareness of stormwater ordinances, regulations and guidance materials related to construction phase water quality impacts.							X					X			
MS4s shall promote municipal employee/contractor awareness of water quality impacts from daily operations.							X		X			X			
MS4s shall provide a public participation program promoting citizen involvement in detection of illicit discharges and monitoring efforts as well as reporting of any illegal disposal of materials into MS4. May include elements such as participation in local stormwater management work groups, public notices of MS4 meetings, recruiting education volunteers, etc.	X	X				X				X					X
MS4s shall publicize program participation opportunities by methods designed to reach the intended audience.	X	X				X						X			
MS4s shall facilitate opportunities for citizen involvement through activities such as creating a citizens' stormwater advisory council, volunteer stream monitoring programs, storm drain marking, riparian plantings or stream clean-up events.		X				X						X			
MS4s shall implement a method of advertising the public involvement opportunities. For example, the MS4 may develop a website that includes information that will inform stakeholders of actions that will result in behavior changes that will improve water quality, provide a press release or advertisement of activities to local cable networks, radio stations, newspapers, or alternate methods that provide an effective equivalent.		X		X	X							X			